# DocuSign for P&C Carriers



**INDUSTRY BRIEF** 

As a P&C carrier, success depends on signing up new policies, maintaining accounts and handling claims better than competitors. Waiting on paper signatures can put revenue and reputation with your customers at risk. Join hundreds of insurance companies including 11 of the top 15 largest insurers and automate document flow with DocuSign.

## Reduce Costs for Staff Time, Shipping, and Paper

DocuSign saves you significant staff time because documents get sent for signature instantly along with automated reminders so clients finish the signing process faster. If your clients need to update account information, such as a change of address form, the system captures all required instructions. Plus, you — and your brokers and agents — can cut costs for paper, ink, faxing, couriers and overnight shipping dramatically.

"We will be using DocuSign throughout our business to create an environment that benefits from reducing paper and storage costs while saving time by eliminating the hassles of managing paper."



## **Grow Revenue by Getting Policies Signed Faster**

The time it takes applicants to complete underwriting documents using ink and paper puts you at risk of customer defection, especially if your competitors can complete the process faster. With DocuSign, applicants complete and sign documents in minutes, and without errors, so your cycle time comes down dramatically with less chance that clients take their business elsewhere. Your staff can spend less time tracking down signatures and trailing documents, and more time focusing on sales.

## **Process Claims More Quickly**

DocuSign can streamline the claims process, so your trailing documents are completed in hours instead of days. You'll shave time off claims resolutions, which can be the difference between relieving an anxious customer's concerns and allowing the claim to escalate. This will improve your reputation with clients while limiting your claims exposure.

### **Eliminate Incomplete Forms**

DocuSign goes beyond simply collecting an electronic signature. Documents, data and signatures go straight into your back-end systems, eliminating scanning or manual re-keying, and incomplete forms are sent back to the signer, so every form is 100% complete. Data fields can be collected, captured and verified at the point of signature, and loaded directly into your system for downstream use.



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## **Delight Your Clients, Brokers, and Agents**

DocuSign is accessible on all devices, including PCs, smartphones and tablets. It supports iOS, Android, and Windows mobile devices. Clients get a faster, more convenient and easier way to interact with you, no matter where they are. You and your brokers and agents will have more satisfied clients, more referrals, and more time to focus on building the business.



## **Improve Document Security**

DocuSign offers an enterprise-class network with a track record of 99.99% system availability proven to be safe, reliable and secure. It has the highest level of security certification, ISO, SSAE16, and PCI compliance, and TRUSTe certification. DocuSign's fully redundant SSAE 16 certified data centers, network, policies, and procedures have passed 100% of security audits with the largest insurance and financial services institutions, making DocuSign safer and more secure than pen and paper.

#### **P&C Insurance Carrier Use Cases**

With DocuSign you can automate a wide variety of processes, including:

- New policy applications
- Trailing documents
- Endorsements/amendments
- Premium payments
- Claims documents (claimant/ supporting docs)
- Account change forms
- Change of address/ beneficiary forms

- Contracts
- Purchase orders
- New employee paperwork
- Expense reporting
- Non-disclosure agreements
- IT asset tracking

## **Sample Customers**



















#### For More Information

Contact your account executive to learn more about how DocuSign can help improve the experience for your clients, brokers, and agents.

#### **About DocuSign**

DocuSign® is the global standard for electronic signature®. DocuSign accelerates transactions to increase speed to results, reduce costs, and delight customers with the easiest, fastest, most secure global network for sending, signing, tracking, and storing documents in the cloud.



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