

AIME goes digital in mission to create a fairer world

eSignature technology helps not-for-profit save time and resources

Organisation's Top Objectives

AIME provides mentors for a fairer world. Based at university campuses, its model brings together university students and the most disadvantaged school students. It trains the university students to be mentors, the result of which sees them become educational heroes and role models for their region. The school students are given tutoring and support together with added confidence to succeed.

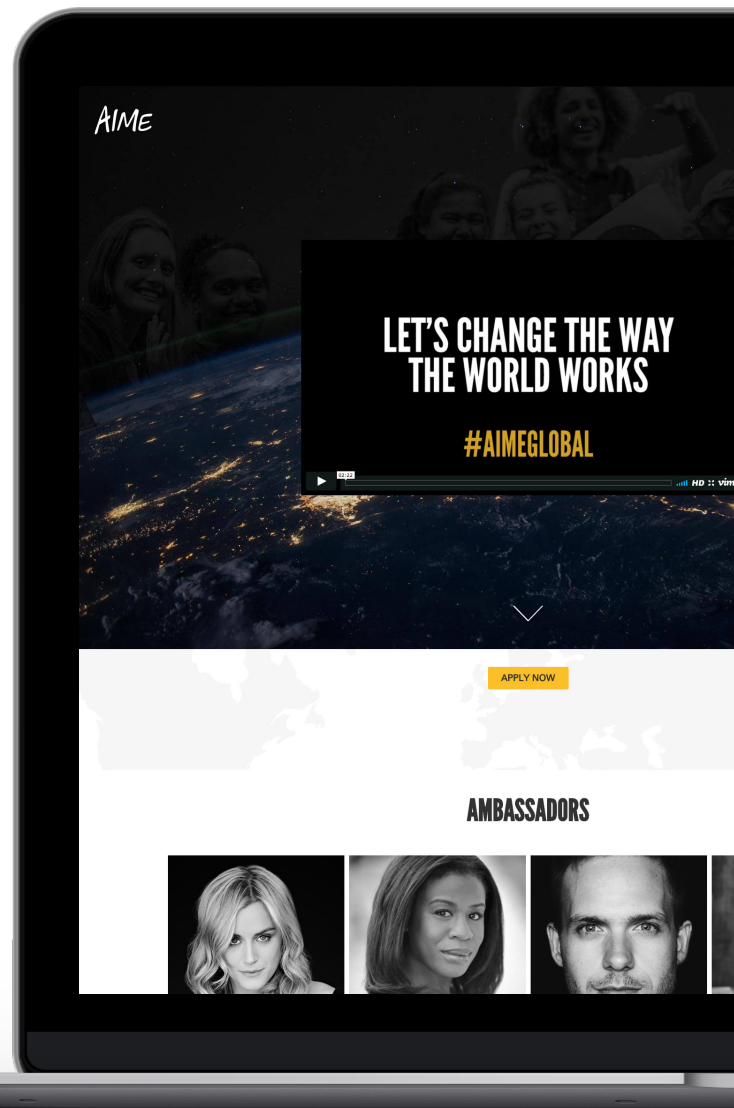
The not-for-profit is improving educational outcomes for the thousands of students that take part in the mentorship program each year. It now wants to scale its mission and see its model implemented around the globe.

Business Challenge

The core operations team behind AIME's mentorship program is small and agile. So as the program hits peak periods, it needs to recruit quickly.

Natalie Savell, IT Systems Manager at AIME, said the organisation onboards as many as 50 casual employees in a matter of weeks.

"Our staffing needs have increased in line with AIME's expansion and our old recruitment processes simply



Results Achieved

- ✓ New hires can receive and sign contracts one day and start the next
- ✓ Up to 50 casual employees onboarded in just weeks
- ✓ Realignment of resources previously dedicated to contract management
- ✓ Secure handling of contracts within a fully digitised workflow

couldn't keep up. We needed an easier and faster way to onboard new hires, both locally and overseas," said Savell.

AIME also wanted to streamline the process for new recruits. Many of these are university students without easy access to a printer and scanner. So printing, signing and scanning in contracts was a less than desirable way to start their experience with AIME.

The Resolution

AIME has digitised recruitment with the DocuSign for Salesforce app. The app met all of AIME's requirements for fast and secure contract management and onboarding – without the high price tag of a dedicated HR platform.

Today, managers can simply bring up a candidate's record in Salesforce and generate a letter of offer and contract with a single click. DocuSign works in the background to populate document details and facilitate execution.

The Key Benefits

AIME can now bring on new resources at a much faster pace. Contracts are received and signed by candidates one day, and they can join AIME the next. What's more, the signing of contracts sets off an entire digital workflow to ensure processes like payroll are complete.

The new onboarding process is also effortless for candidates who can sign contracts right from their mobile.

AIME is now embedding DocuSign into its global onboarding process as it seeks out ten individuals to lead the delivery of its programs overseas.



"To scale our impact, we need to operate efficiently and at greater speed. Going digital with technologies like DocuSign, makes it easy."

– **Natalie Savell**, IT Systems Manager at AIME



The efficiency gains have removed the need for a dedicated resource for contract management. This is key for a not-for-profit with big ambitions but limited funds.

"To scale our impact, we need to operate efficiently and at greater speed. Going digital with technologies like DocuSign, makes it easy," said Savell.



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